

**REMARKS**

The present filing is responsive to the Examiner's concerns noted in the Office Action.

**Summary of the Response**

Claims 5 and 8-11 have been amended to remove multiple dependency. New claim 12 has been added. Claims 1-12 remain pending in this application. Reexamination and reconsideration of the present application as amended are respectfully requested.

**Objection to Oath/Declaration**

The Examiner objected to the inventor Declaration, for not acknowledging the duty to disclose to the Office all information known to the person to be material to patentability as defined in 37 CFR 1.56. While the Declaration did not specifically refer to "patentability", it does acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 CFR 1.56. Given that examination includes a determination of patentability, hence the declaration inherently includes an acknowledgement referring to patentability as well. Further, the acknowledgement specifically refers to the provisions in accordance with 37 CFR 1.56. Accordingly, Applicant respectfully submits that the earlier filed Declaration meets the requirements of Office rules.

**Claim Rejections Under 35 USC 102**

Claims 1-11 are rejected under 35 USC 102(e) as being anticipated by Rosmalen (U.S. 2006/0012708). This rejection is respectfully traversed.

On the outset, Applicant notes that Rosmalen is not an effective 102(e) reference against the present invention. The earliest effective filing date of Rosmalen based on its international application is August 8, 2003. The earliest effective filing date of the present application is November 23, 2002, prior to the 102(e) effective date of Rosmalen. Accordingly, Rosmalen is not an effective 102(e) reference that can be cited against the present invention. Claims 1-11 are therefore not anticipated by Rosmalen.

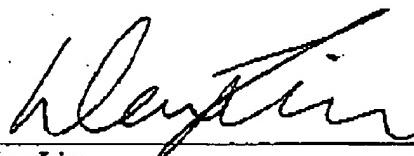
New claim 12 has been added to round out the coverage of the patentable aspects of the present invention. Claim 12 recites that the power supply to the power lines of the display pixels of same colour in different rows are individually switchable so as to separately control the duty cycle of each row of display pixels of the same colour. Even if Rosmalen is effective prior art, Rosmalen does not disclose the individual switching of different rows of the same colour pixels.

### **CONCLUSION**

In view of all the foregoing, Applicant submits that the claims pending in this application are patentable over the references of record and are in condition for allowance. Such action at an early date is earnestly solicited. **The Examiner is invited to call the undersigned representative to discuss any outstanding issues that may not have been adequately addressed in this response.**

The Assistant Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. §§ 1.16 and 1.17 that may be required by this transmittal and associated documents, or to credit any overpayment to Deposit Account No. 501288 referencing the attorney docket number of this application.

Respectfully submitted,



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